

WHY TECH FIRST? [Video](#)

Technology First was founded in 1997 and is guided by a [board of technology leaders](#) from prominent companies in our community. We're a not-for-profit trade association for technology professionals and offer [two annual conferences](#) as well as several [peer group meetings](#) each month (CIO Council, Data Analytics, Infrastructure/Cloud, Women 4 Technology, Cybersecurity, and IT for Municipalities). With [over 160 member companies](#) we are the "go-to resource" for anything technology in our region. We work with several departments within our member companies to help market and build awareness for their services.



[Company Membership Application Here](#)

Annual Partnership **\$625/month or \$7,500/year**

In addition to the **Basic Membership** benefits below...

- Brand Awareness
 - Logo on website homepage (70K+ views/year), weekly e-newsletter (distributed to 4K+ individuals), and "**Gold Sponsor**" brand coverage at conferences
 - Recognition prior to Technology First events including logo on rotating slides
 - Digital company advertisement/recognition in two monthly newsletters/year that will also be shared on social media platforms (ad size: 800x267 pixels)
 - Social Media Recognition ([LinkedIn](#), [Twitter](#), [Facebook](#))
- Conferences
 - [Ohio Information Security Conference](#) – March 9, 2022 | Dayton, OH
 - [Taste of IT Conference](#) – November 16, 2022 | Dayton, OH
 - Attendee emails included in Registration list provided post-conference
 - Guaranteed breakout session speaking slot at the annual Taste of IT conference
 - Establish your company as regional tech leaders and innovators amongst peers
 - Development opportunity for speaker(s)
 - Exhibit Table at each conference (comes with 2 exhibitor passes)
 - 2 complimentary attendee passes to each conference
- Event (Non-Conference Amenities)
 - 1 complimentary pass to each Tech Forum (3x/year – Jan/April/Oct)
 - 2 complimentary passes to annual Technology First Leadership Awards (7/20/2021)
 - Opportunity to facilitate or gain exposure with Special Interest Group discussions based on topic demand for the following established groups (CIO Council, Data Analytics, Infrastructure/Cloud, Women 4 Technology, Municipality IT/City Managers)

Basic Membership: **IT Dept - starting at \$600/year (dues based on dept size)**

Benefits include:

- Company Profile on Technology First website, linking back to your company's website
- IT Team Engagement – [Technology First Events Page](#)
 - Experience sharing with peers – CIO Council, Tech Forums, Data Analytics, Infrastructure/Cloud, Women 4 Technology, Municipality IT, Cybersecurity, Small Business, and Developers
 - Continuing education, professional & personal development are added HR benefits!
- Submit educational & informative IT articles to be featured by Technology First
 - [Tech Connect](#) monthly newsletter publications // [Tech News Blog](#)
 - Social Media ([LinkedIn](#), [Twitter](#), [Facebook](#))
 - *Share your expertise! Share your exciting organizational advancements!*
- [Tech Careers](#): Post unlimited job opportunities
 - Full-time, part-time, and internships
 - Job postings are highlighted in the weekly e-newsletter, magazine, and social media coming soon!
 - Digital Mixer hiring event participation (every February)
 - Casual tech job fair with area students from 10+ colleges
- Discounted rates at events (Including \$500 off conference sponsorships)
- [Tech Source](#) Search Engine – Members providing IT Services include keywords within company description as a means for CIO's and technology buyers to research reputable IT providers.
- Referral & RFP Requests – Technology First disseminates Referrals & RFP Requests to member companies.
 - Survey participation and distribution – Workforce Development, Salary, and Workforce Forecast
- Discounted services only available to Members including...
 - Technology First Academy – e-learning CompTIA certifications and courses powered by Sinclair
 - Info-Tech Research Partnership services
 - Complimentary *CIO Business Vision* diagnostic – included in Community Benchmarking!
 - ATC complimentary Audit and Assessment of your existing Voice & Data Services
 - Organization Solutions LLC provides members assistance with workplace efficiencies including organization skills, productivity techniques, and Microsoft Office knowledge.
- And of course, being a member results in brand exposure as a regional investor in Information Technology and Cybersecurity Advancement – great for networking and building relationships with businesses also engaging with Technology First!